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**Call for Contributions**

**to**

**Joint Meetings of**

**Annual ACM/GI RG Berlin-Brandenburg**

**& EU Network of the R2GS Clubs in Europe**

**at**

**„Schloß Steinhöfel Seminar (3S’14)“**

**14.-15. Mai 2014**

***Air France KLM proposal for a presentation***

***(Marc Leymonerie – Group CISO)***

***Speaker*** : Marc Leymonerie (Group CISO)

***Title of the presentation proposed*** : « A Cyberdefense and Security Awareness whole Approach : how to mobilize a large international company »

***Duration*** :30 mn

***Topics dealt with***: the following topics will be addressed

* AF KLM context facts, customer expectations and business needs
* Compliance and risk based formal approach not enough (IT security must evolve)
* Turns constraints (regulations, business, cybercrime, employees/customers) into leverage
* Resilience to cybercrime becomes key
* Reassess major risks and score risk factors
* Develop Security Awareness (innovative dynamic practices required)
* Get corporate and top management involvement
* Select measurable KPI (Club R2GS and ETSI GS ISI-001)
* Promote lean security
* Proactive Security Awareness virtue wheel (« Survival of the fittest »)